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## The 11<sup>th</sup> China International Silver Industry Exhibition

### Fact & Figures

<b>Date:</b>	<b>November 27-29, 2025</b>
<b>Venue:</b>	<b>Poly World Trade Center Expo, Guangzhou, China</b>
<b>Hosts:</b>	China Silver Industry Association China Poly Group Corporation Limited Guangdong Committee on Ageing
<b>Organizer:</b>	Poly Developments and Holdings Group Co., Ltd.
<b>Undertaker:</b>	Guangzhou Poly Jinhan Exhibition Co., Ltd.

**35,000m<sup>2</sup>** Exhibition Area      **600** Exhibitors      **70,000** Visitors      **30+** Forums

### Exhibits

 <b>Assistive aids</b> Walking aids / visual aids / hearing aids / orthoses / assistive device adaptation	 <b>Barrier-free living</b> Barrier-free facilities / elder-friendly building materials / elder-friendly bathroom accessories / elder-friendly furniture / elder-friendly building design planning
 <b>Rehabilitation equipments and therapy</b> Equipments for rehabilitation and evaluation of cognitive impairment after stroke / exercise, muscle strength and balance training equipments / kinesitherapy / TCM rehabilitation equipments / spa facilities / massage equipments / exercise equipments	 <b>Elderly care services</b> Nursing centers / residential care home / operations management and consulting / home care services / housekeeping / meal for the elderly / assistive aids rental / rehabilitation services
 <b>Daily necessities for the elderly</b> Footwear and clothes for the elderly / aids for dressing and undressing / eating aids and products / body protection aids / fall prevention products / care products for hair, mouth and skin	 <b>Smart elderly care</b> Wearable health devices / communication care, vital signs detection equipments / smart home / elderly care establishment management systems / information management systems
 <b>Nursing aids</b> Nursing bed / bedsores prevention and treatment products / products and technologies for incontinence care and cleaning / aids for carrying / medication aids / wound care products / other wellness & care	 <b>Health and wellness</b> Functional food / healthy food and dietary supplement / physiotherapy equipments and articles / anti-aging products / health-related testing products
 <b>Featured services for the aged</b> Education for the elderly / tourism for the elderly / financial services regarding elderly care / elderly care talent training / legal services	

### Visitors

- Traders/Importers
- Elderly care institutions
- Consumers
- Government authorities
- Medical rehabilitation institutions
- OEM/ODM Manufacturers
- Social organizations
- Financial investment institutions

### Stand Fees

Type	Price	Facilities
Deluxe standard booth (min. 9sqm)	<b>\$2700/9sqm</b>	 Exhibitors bear the cost of booth construction
Raw space (min. 36sqm)	<b>\$200/sqm</b>	

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### Contact Us

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## Review of China International Silver Industry Exhibition 2024

From November 15 to 17, the three-day 10th China International Silver Industry Exhibition (SIC) was successfully held in Guangzhou! After a decade of development, SIC has become one of the largest and most international exhibitions in the domestic elderly care industry. The exhibition scale reached a new high, showcasing 10,000+ new products and technologies for the elderly, fully reflecting the booming scene of China's silver economy industry.

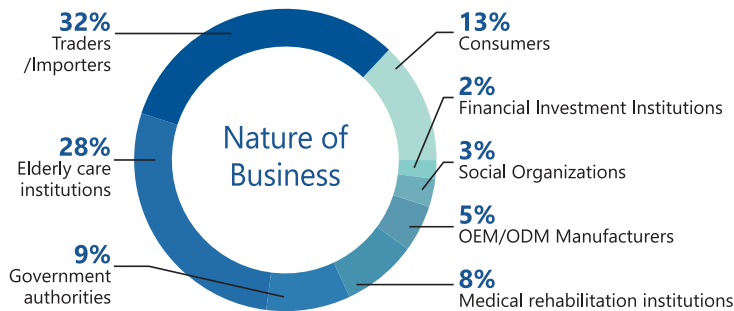
**35,000m<sup>2</sup>**  
Exhibition Area

**553**  
Exhibitors

**71,684**  
Visitors

**25**  
Forums

### Visitor Overview



### Top Brands



\*Partial

"The exhibition attracts a large number of professionals, especially those in the elderly care industry. The companies in our delegation generally have a high level of satisfaction with the exhibition."

—OKADA EIJI, Chief Representative of JETRO GUANGZHOU Office

### Exhibitor Benefits

- ☒ Meet with 4000 high quality distributors accumulated in 10 years
- ☒ Attend summit forums to learn China's latest policy and market trend.
- ☒ 1000+ business matching events with Civil Affairs Department traders
- ☒ Gain multiple exposures through SIC elderly expo's official media channels
- ☒ Engage in year-round matching through the 365-day online exhibition hall

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